

Cross-border delivery for businesses shipping paper-based communications

Extensive global expertise in mail delivery with daily connections to postal operators worldwide. Through the International Post Corporation (IPC) and the Universal Postal Union (UPU) networks, we deliver proven, cost-effective solutions for everything from on-demand marketing communications to high-volume daily mailings to businesses operating in banking, legal, institutional sectors or in media, publishing, direct marketing and many others.



Offer	Items	Worldwide coverage	Tracking*	Formats
Volumail Registered	Legal or official documents requiring signature at delivery (ex: contracts)	✓	- End-to-end - Tracking - Proof of deposit - Signature proof of delivery	- ≤ 2 kg - Letterbox ≤ 500 gr - Non-boxable
Volumail Untracked	Business correspondence documents requiring cost-effective delivery solution (ex: invoices)	✓	✗	- ≤ 2 kg - Letterbox
Direct Marketing Mail	Direct marketing items requiring content localization (ex: catalogues, flyers, postcards, magazines)	Available from France and Belgium	✗	- ≤ 2 kg - Letterbox - Non-boxable
Easy returns	All paper documents that need to be returned to a designated address at a predetermined frequency (daily, weekly, monthly)	✓	✗	- ≤ 2 kg - Letterbox

* Strong delivery network ensuring quality even without tracking

Additional Benefits

- ✓ **No minimum volume required**
- ✓ **Domestic services with local look**
- ✓ **Registered mail to track your hit rate**

Key facts

79%

of paper mails are read

88%

of consumers prefer a blend of physical and digital channels

87%

of people consider paper mail to be credible, compared to 48% for emails

47%

of recipients take concrete action within three weeks of receiving paper mail

Landmark Global is the cross-border e-logistics specialist, helping online retailers ship parcels worldwide with speed, reliability and local market expertise. We provide end-to-end e-commerce solutions, including delivery, returns, customs and fulfillment, serving over 220 destinations on 4 continents.

Learn more at landmarkglobal.com

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