

# International Mail Delivery

Cross-border delivery for businesses shipping paper-based communications



## Extensive global expertise

Extensive global expertise in mail delivery with daily connections to postal operators worldwide. Through the International Post Corporation (IPC) and the Universal Postal Union (UPU) networks, we deliver proven, cost-effective solutions for everything from on-demand marketing communications to high-volume daily mailings to businesses operating in banking, legal, institutional sectors or in media, publishing, direct marketing and many others.

OFFERS	ITEMS	WORLDWIDE COVERAGE	TRACKING*	FORMATS
<b>Volumail Registered</b>	Legal or official documents requiring signature at delivery (ex: contracts)	✓	<ul style="list-style-type: none"><li>• End-to-end Tracking</li><li>• Proof of deposit</li><li>• Signature proof of delivery</li></ul>	<ul style="list-style-type: none"><li>• ≤ 2 kg</li><li>• Letterbox ≤ 500 gr</li><li>• Non-boxable</li></ul>
<b>Volumail Untracked</b>	Business correspondence documents requiring cost-effective delivery solution (ex: invoices)	✓	✗	<ul style="list-style-type: none"><li>• ≤ 2 kg</li><li>• Letterbox</li></ul>
<b>Direct Marketing Mail</b>	Direct marketing items requiring content localization (ex: catalogues, flyers, postcards, magazines)	Available from France and Belgium	✗	<ul style="list-style-type: none"><li>• ≤ 2 kg</li><li>• Letterbox</li><li>• Non-boxable</li></ul>
<b>Easy returns</b>	All paper documents that need to be returned to a designated address at a predetermined frequency (daily, weekly, monthly)	✓	✗	<ul style="list-style-type: none"><li>• ≤ 2 kg</li><li>• Letterbox</li></ul>

\* Strong delivery network ensuring quality even without tracking

## Paper Mail: Key Facts



**79%**

of paper mails are read



**88%**

of consumers prefer a blend of physical and digital channels



**87%**

of people consider paper mail to be credible, compared to 48% for emails



**47%**

of recipients take concrete action within three weeks of receiving paper mail

## Additional Benefits

✓ No minimum volume required

✓ Domestic services with local look

✓ Registered mail to track your hit rate

Landmark Global is the cross-border e-logistics specialist, helping online retailers ship parcels worldwide with speed, reliability and local market expertise. We provide end-to-end e-commerce solutions, including delivery, returns, customs and fulfillment, serving over 220 destinations on 4 continents.

**landmarkglobal.com**

